

Pacific Rim Snow Sports Alliance

Vol. 11 • No. 2 • Summer 07

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Ski With Pride
 Watch All Sides
 Let It Ride
 First With Safety Awareness



Membership in Pacific Rim Alliance gives you membership in LA Council of Ski Clubs [LAC], San Diego Council of Ski Clubs [SDCSC], Far West Ski Association [FWSA], and National Ski Council Federation [NSCF].



the Alliance

Due to a number of technical problems this newsletter is extremely late. Catherine's computer logic board and hard drive fatally crashed on the way to Canada and she couldn't get a new one until she got back home a month later. The new computer came with a newer operating system and some of the old software wouldn't run.

Much of the upgraded software was so different that it was like learning a new application. Added to this is the fact that she hadn't backed up in a more than six months so she has had to recreate the web site and the data base in between doing "real" work and fulfilling other commitments.

Heuga Wine Maker Dinner September 29, 2007, 5 PM-

You won't want to miss our annual Wine Maker Dinner on Saturday, September 29, 2006, 5 PM. Chef **Mary Timmins** and I are already working on the menu and wines. Cost is \$75 check made out to **The Heuga Center for MS**. Mark your calendar now because this dinner typically sells out.

Hakuba & Tokyo, Japan Beijing, China January 26 - Feb. 8, 2008–

We will be joining another ski club to ski Japan. The dollar is actually strong against the yen so this trip is a pretty good deal. We will be staying 5 days in Hakuba, site of the 1998 Olympics. We will take the bullet train to Tokyo for two more days. An optional 5-day extension is available to Beijing, China. [pg. 10]



Madonna di Campiglio Sorrento, Italy March 1-12, 2008–

Madonna di Campiglio is nestled at an altitude of 5,000' in the stupendous valley between the Brenta Dolomites and the glaciers of Adamello and Presanella. It is Italy's number one ski resort with 57 runs, 93 miles of piste, and 3,000' of vertical. [pg. 11]

Big White, BC, Canada March 30 - April 6, 2008–

We will be closing out the winter season at Big White. This year will be staying at the ski-in/ski-out White Crystal Inn in the Village Center, conveniently located between two lifts. Typically, Big White has the best end of season snow with a bit of fresh powder and lots of great sunshine and fun. [pg. 12]

Las Leñas, Argentina August 1-14, 2008—

Las Leñas will include a stopover in Buenos Aires and a pre or post trip to Iguazu Falls and/or Rio de Janerio. At Las Leñas, you will have a choice of the 5-star Pisces or the 4-star Escorpio. We've choosen the week the Pisces holds it's annual wine maker dinners. [pg. 13]

Happy water skiing. 🔷

TRIPPING AROUND

✤ Pacific Rim Alliance

| • Water Ski Weekends Twice a month June - Oct |
|--|
| Patricia Ortiz / 323-651-0686 |
| • Wine Maker Dinner for MS September 29, 2007 |
| Gene Fulkerson / 858-457-9469 |
| Japan |
| Gene Fulkerson / 858-457-9469 |
| Madonna di Campiglio, Italy March 1-9, 2008 |
| • Sorrento, Italy March 9-12, 2008 |
| Gene Fulkerson / 858-457-9469 |
| • Big White, BC, Canada March 30 - April 6, 2008 |
| Gene Fulkerson / 858-457-9469 |
| • Las Leñas, Argentina August 1-14, 2008 |
| Gene Fulkerson / 858-457-9469 |
| • Kootenay Safari, Canada February 2009 |
| Gene Fulkerson / 858-457-9469 |

Los Angeles Councíl *

| Costa Pica | November 10-19, 2007 |
|--------------------------|--------------------------------|
| | |
| | Nancy Sanford / 909-585-5594 |
| • Sun Peaks, Canada | January 12-19, 2008 |
| | Iris Williams / 310-638-2826 |
| • Whistler, Canada | January 19-26, 2008 |
| | Judith Miller / 818-841-4192 |
| Snowbasin/Powder Mountai | n, UT February 7-11, 2008 |
| | Britt Johnson / 310-379-8972 |
| Courmayeur, Italy | . February 28 - March 11, 2008 |
| | Bonnie West / 562-699-8880 |
| Coeur d'Alene, Idaho | March 12-16, 2008 |
| | Britt Johnson / 310-379-8972 |

♦ San Diego Council ♦

| • Family Picnic | August 12, 2007 |
|--------------------|------------------------------|
| • Aspen, CO | December 2007 |
| | Mike Sanford / 858-695-1442 |
| • Whistler, Canada | JANUARY 19-26, 2008 |
| | Susan Shaffer / 858-481-5043 |

✤ Far West Ski/Race Association ◆

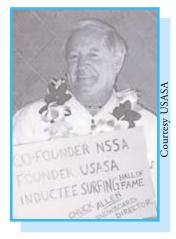
| • China & Tibet | Sept. 14 - Oct. 4, 2007 |
|------------------------------|------------------------------|
| | Norm Azevedo / 925-944-9816 |
| • Keystone Nationals, CO | December 13-17, 2007 |
| | Bob Ellis / 530-414-4270 |
| • Whistler, Canada | JANUARY 19-26, 2008 |
| G | loria Raminha / 713-818-0471 |
| • La Tania, France | Максн 7-15, 2008 |
| | Norm Azevedo / 925-944-9816 |
| • FAR WEST RACE CHAMP, MAMMO | TH April 4-6, 2008 |
| | Bob Ellis / 530-414-4270 |

Trip details can be downloaded at www.pacificrimalliance.org

PROFILE HIGHLIGHT Chuck Allen

Chuck Allen was one of the original founders of the National Scholastic Surfing Association (NSSA) which he coached. He also coached Huntington Beach High School Surf Team to five national titles during the 1980's.

Chuck Allen incorporated the United States Amateur Snowboarding Association (USASA) in July of 1988 with a \$500 donation from Transworld SNOWboarding Magazine.



USASA was the first governing body exclusively for competitive grassroots snowboarding.

In 1990 the first USASA National Competition was held in Big Bear at Snow Valley, California in "one of the worst storms of the decade." Chuck and his crew had to sneak competitors in on closed roads to get them to their events.

Chuck, as Director of Snowboarding for Mountain High, helps to position the resort as snowboard friendly— from the "Learn to Snowboard" programs to specially designed terrain parks to snowboard oriented chatrooms to "Video Wars." They continue to support the sport of snowboarding and do everything possible to generate more participants.

The United States of America Snowboard Association's Board of Directors, decided to honor the founder Chuck with the "Founder's Award." This award was established in 2007 in honor of Chuck, the founder of the USASA, to recognize his unselfish commitment to the USASA.

The award will be presented annually to a member of the USASA who has substantially contributed to the success of the organization throughout the years. The USASA is an organization made up of thousands of young riders, parents, coaches, officials and volunteers.

In a recent interview found on the internet, Chuck, a man of few words, answered the following questions.

How do you warm up & stay in shape? Drink coffee and eat doughnuts. Skateboard.

Safety equipment? Wear a helmet.

Encouraging words for beginners? Don't give up!

Advice you want to share? **Don't smoke!**

PERSONAL WATERCRAFT SAFETY

from Boat U.S. "Seaworthy"

What's the first word that pops into your head when someone says Personal Watercraft (PWC)? Fun? Fast? Loud? How about crunch? According to the Coast Guard, PWCs have a higher rate of collisions than any other type of boat.

The same person who wouldn't dream of lending a motorcycle to someone who has never ridden one will toss the keys of a fire-breathing PWC to a neophyte without a second thought.

Because of its small size, many people consider a PWC more of a dinghy than a real boat, but the fact is that a PWC is a vessel as defined by the USCG and subject to all the same rules and regulations as a 40foot power cruiser.

The fact is that due to its speed and quirky handling characteristics, a PWC requires almost as much experience as the cruiser.

Accidents & Inexperienced Riders—

US Coast Guard (USCG) statistics reveal that most accidents involve operators in the 11- to 20-year-old age group. Owners were involved in only 18% of the accidents. The owner's siblings (29%) or friends (53%) account for far more accidents.

Roughly 84% of PWC accidents involved operators who had no boating safety education or instruction. In fact, 73% had been riding less than an hour when their accident occurred. 48% of those injured had never operated a personal watercraft or had done so only once.



Handling Characteristics—

Nearly 70% of PWC collisions are with another vessel, the majority are other PWCs. Inexperienced operators who are not familiar with judging speed and distances can suddenly find themselves on top of another boat as PWCs don't have brakes and can take up to 300 feet to stop from 60 mph.

One of the most common types of collisions is caused by PWCs' inherent lack of steering when the throttle is off; if water isn't being shot out of the stern, there is no rudder and no steering ability.

PWCs are able to turn much sharper and faster than a typical boat, and the forces generated by such maneuvers can throw a passenger or even the operator into the water.

Smacking into the water at high speeds can cause serious injuries. For this reason, every state requires PWC riders to wear approved PFDs and most require safety lanyards that shut down the engine if the operator is thrown off.

Wake jumping, even without falling off, also causes other injuries, from broken tailbones to broken necks. In most states, wake jumping within 100 feet of another boat is illegal.

PWCs Boating Tips-

- Adhere to the age and education requirements for your state.
- Everyone on board must wear a personal floatation device (PFD).
- Attach engine shut-off cord (lanyard) to your wrist and keep it free from the handlebars so that the engine will stop if you fall off.
- Never ride after consuming alcohol.
- Never carry more than the maximum passenger load specified for your craft.
- If you loan your craft to a friend, make sure he or she is of legal age, knows how to operate your craft, and is fully aware of the responsible boating rules. You are responsible when you loan out your PWC.
- Check your craft internally and externally before you get on the water.
- Passengers should hold on to the person in front of them or the handhold while keeping both feet on the deck for balance during operation.
- Never allow a passenger to ride in front of the operator.
- Obey local speed limits, whether posted or not. In congested areas, lower your speed or stop out of the way.
- Scan constantly for people, objects, and other watercraft. Be alert for conditions that limit your visibility or block your vision of others.
- Don't release the throttle when maneuvering because you need throttle to steer.
- Operate defensively at safe speeds and keep a safe distance from people, objects, and other watercraft.
- Don't follow directly behind PWCs or other boats.
- Don't go near other boats, people, beach or dock to spray or splash water.
- Avoid sharp turns or maneuvers that make it hard for others to avoid you or understand where you are going. Remember, boats, including PWCs, do not have brakes.
- Avoid areas with submerged objects or shallow water.
- If your course takes you across the wake of another boat, make sure your visibility is not obstructed by that boat. Stay far enough behind other boat wakes (more than 100 feet) so that you can see if other traffic is coming your way.



by Catherine Ohl

ASC Sells The Canyons for \$100 Million-

After announcing the dissolution of the company, American Skiing Company (ASC) had one last little piece of business to attend to— selling off The Canyons Ski Resort.



ASC announced that it has entered into a definitive agreement to sell its subsidiary ASC Utah, Inc., the owner and operator of The Canyons resort, located near Park City, Utah, to Talisker Canyons Finance Co. LLC, an affiliate of Talisker Corporation, for \$100 million in cash. The transaction is not expected to result in any change in the status of currently pending litigation between The Canyons and Wolf Mountain (a landlord at The Canyons).

The announced sale represents the planned disposition of the last major resort asset of ASC, which this year sold off the Sunday River ski resort and the Sugarloaf/USA ski resort to Boyne USA, Inc., as well as Steamboat to Intrawest, and Killington, Attitash, Pico and Mount Snow.

Passport-

PASSPORT

Good news for Caribbean, Canada and Mexico travelers without passports. The U.S. House and the Senate Appropriations Committee both approved legislation that would delay passport requirements for sea and land travel to the Caribbean, Bermuda, Mexico and Canada until at least June 1, 2009, a year later than currently

mandated. However, the bills don't push back the passport rules for air travel— currently suspended because of a backlog in processing passport applications U.S. citizens who have applied for but not received their passports back from the State Department are being allowed to reenter the U.S. from the Caribbean, Bermuda, Mexico and Canada, effective immediately and through September 30, 2007.

The Ski Channel to Launch in 2008-

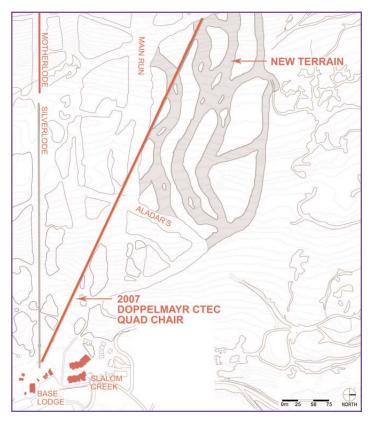
Steve Bellamy, founder and former president of The Tennis Channel, will launch The Ski Channel— a "TV destination for the mountain lifestyle,"— as early as winter 2008.

To help make this a reality, The Ski Channel has entered into a long-term affiliation agreement with Time Warner Cable, expected to be the first of several moves to get the channel into tens of millions of homes by the time the channel goes live.

Red Announces a New Quad Chair-

Red Mountain's reputation as a retro, mostly expert ski area may be ending. The BC resort near Rossland is installing its first new chair in 30 years, plus more novice terrain and a ski-in/ski-out boutique hotel.

By November 2007, a new Doppelmayr CTEC quad chair will replace Red's old Silverlode lift. One-hundred-plus acres of novice skiing will be cut and carpeted in time for the chair's debut. And the Valencia Hotel Group's deluxe condohotel will appear slopeside in December 2009, complete with Vbar, Citrus restaurant, and a bevy of personal-stay concierges.





Top of the Sierra Interpretive Center opened in March 2007 with interactive displays and descriptions to go along with each peak that is visible from the panorama windows.

Free 45-minute naturalist tours at the top start at 11am and 1pm Thursday, Friday and Saturday through August, plus Labor Day (weather permitting).

Follow the signs to the actual top of the sierra, a two-minute uphill path that lets you look down at the slopes of the Ski Area.

Salads and sandwiches are served cafeteria-style (no table service). There is also a soup of the day, beers from Mammoth Brewing Company, pastries and cheesecakes.



Mammoth Gets New Lift-

Cloud Nine Express is replacing Mammoth's legendary double-chair 9— a project that is costing \$6.5 million. The new Doppelmayr lift will whisk skiers from the Eagle Lodge side of the mountain to 10,371 feet near Dragon's Back in just over six minutes, providing access to hundreds of acres of intermediate and advanced terrain and cutting the ride time in half.

Originally installed in 1969, the fixedgrip two-seat chair is famed for deep powder and runs like Dragon's Back and Ricochet. Cloud Nine Express services the secluded and often uncrowded eastern slopes of Mammoth Mountain. The new lift will provide quick and efficient service, enable the lift to operate under more acute weather conditions and give more skiers the opportunity to enjoy some of the best terrain Mammoth has to offer.

Winds can be strong as weather blows in over Mammoth's east side. The heavier six-passenger lift is being installed instead of a quad lift to allow it to operate in higher winds. The six-pack chair is heavier and more stable in the wind, so the Lift Operations team anticipates more full days of operation.

Festival of Beers and Bluesapalooza—

August 3, 2007 at Sam's Wood Site

The best blues acts with over 50 microbreweries. The Blues BBQ will be on Friday along with the grand tasting and Bluesapalooza on Saturday.

Festival of Wine, Music & Food— August 17-19, 2007

Start with a Wine Walk on Friday evening at the Village at Mammoth. Enjoy tastings from a variety of worldclass vintners, hosted under the trees at the Wood Site, throughout the weekend.

Mammoth's long-running art fair, Art a la Carte, comes to the festival's outdoor Woods Site on Saturday and Sunday. Explore the works of local crafts people from around the Sierra region.

What better way to experience a taste of Mammoth than in an outdoor food court? Try an assortment of savory snacks and desserts. Pair quality edibles from Mammoth's finest restaurants with your favorite wine.

Call 800.MAMMOTH or visit www.mammothmountain.com **♦**



2007 Colorado River Schedule

- Two Days Water Skiing •
- Equipment Instruction •
- Sandy Beaches Camping •
- Food Beer Wine Soda •

| July 13-15 | July 27-29 |
|--------------|---------------|
| August 10-11 | August 27-28 |
| Sept. 7-9 | Sept. 21-22 |
| October 5-7 | October 19-21 |

Prices—

| \$110 | Skier / Boarder |
|-------|------------------|
| \$55 | Non-Skier * |
| \$18 | Child under 12 * |

* May not ride in the boat.

For information—

Visit www.RadarRiverRats.org Call Patricia at **323-651-0686** (before 9 PM)

Everyone Delcome — Friends, Family, Beginner, Expert

CREDIT CARD ALERT

by Gene Fulkerson

In the last two years over 200 million credit card numbers have been stolen by thieves. The majority occurred two years ago in St Paul, MN at a Marshall's Store where hackers were able to access their data base. They also targeted T.J. Maxx, Home Goods, and A. J. Wright.

Customer information was accessed by a hacker using a lap-top computer who was able to intercept data streaming through the air between hand-held price-checking devices, cash registers, and the stores computer. They were also able to obtain personal information such as Driver Licenses, Military ID and Social Security Numbers.

Approximately half-million customers were compromised. The cost to pay for pirated cards, according to the banks, could run as high as \$300 million a year.

For Marshalls, the problem for them could surpass \$1 billion in 5 years. Most of these people are back East but a few are showing up in California this year. Be aware if you charged at any one of these stores between 2005-2006.

Most credit card customers can only be liable for \$50 in charges. Debit card holders can be held liable for unauthorized use if the fraud is not reported with 60 days.

Debit cards can put you at greater risk because they offer less legal protection than credit cards in a loss situation. Remember debit cards access your money directly from your bank account and without you knowing it can cause you to bounce



checks, add late fees and create other expenses.

When using a debit card always protect your pin by shielding it with your hand because a hidden camera might be recording you, even from a distance.

Keep an eye on your cards if you're using it in a restaurant or gas station. Put it this way, would you rather argue with a credit card charge at the point of sale or with a bank to put the stolen money back into your account.

Debit card use in 2005 topped \$1 trillion. Fraud was up 21%, that's a mere \$662 million. We know banks are pushing these cards because you get a better deal for paying cash or check

How this theft works is very simple. You hand over a debt card to basically an unknown person who then takes it out of your sight and records your number or swipes the card in a machine and later uses it for another transaction, called skinning.

Several American chain restaurants, i.e. Hooters, brings the card machine to your table so as to prevent skinning. Another chain, Ruby Tuesday, is using a system that once the transaction is complete all information is deleted so as to prevent hackers from retrieving your data.

Does and Don'ts-

- Do check for signs of tampering at all ATMs and card readers, such as, loose connections, tape, loose wires, etc.
- Do check for hidden cameras or people looking over your shoulder. Shield your fingers when keying in your pin number.
- Do keep an eye on your card at the gas stations, hotels, and restaurants.
- Do check your statement every month.
- Do order and check your credit report regularly. If you suspect anything, notify the proper institution immediately. Some card companies offer free credit analysis periodically or for a small annual fee. A free annual report is available from ChexSystems 800-428-9623 or at www.consumerdept.com.
- Do close compromised accounts immediately and change pin numbers.
- Don't use un-branded or suspicious looking ATMs and card readers.
 Corner grocery, convenience and locations outside bands are often targets.
- Don't let anyone else enter your pin number.
- Don't delay reporting errors to financial institutions.
- Don't use debit cards for large purchases. Preserve your consumer protection and use credit cards instead.
- Don't respond to unsolicited email requests for account and pin numbers. No reputable company will ask you to update your accounts via email. Do not use the link provided to go to the account in question.

KID'S KORNER 4 kids & grandkids

Children and Personal Watercraft— The U.S. Coast Guard's Office of Boating Safety has recently

produced a new safety brochure titled "Children and Personal Watercraft" that is now available to the public.

Whether you own, rent, or borrow a PWC, this brochure offers readers basic information about who can ride or operate a PWC. Before you or your kids get on a PWC, you should know the laws. See page 3 for Safety Tips.

PWC Boating Laws in California-

- Operators of a boat or PWC must be 16 or older.
- Children 12 years or older may operate a boat or PWC with an adult, 18 or older.
- Observers must be 12 or older.
- Children under age 12 must wear a US Coast Guard approved life jacket while on board a vessel.
- Everyone must wear a US Coast Guard approved life jacket on a PWC.

Sport Readiness—

Most sports injuries can be prevented, even predicted! The first step in preventing sports injuries is finding out why sports injuries occur. Sports injuries are due to:

- Individual risk factors (such as medical conditions).
- Inadequate physical exams before

participating (every child should get a sports-specific physical exam before each season).

- Lack of pre-season conditioning.
- Lack of safety equipment, or poorly fitted, improper equipment.
- Lack of proper eye protection.
- Improper training or coaching, or lack of instruction.
- Fatigue.
- Not warming up or cooling down and stretching properly.
- Playing while injured.
- Stress and inappropriate pressure.
- Temperature.
- Poor nutrition or hydration.

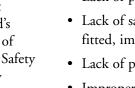
Smart Snacking-

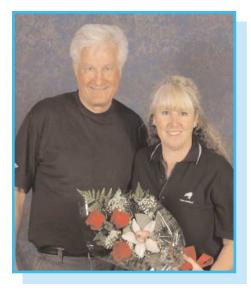
Even if your child eats three meals a day, they may still feel hungry at times. What's the answer? Healthy snacks. Snacking on nutritious food can keep their energy level high and mind alert.

To keep a child's energy levels going and avoid weight gain — steer clear of foods with lots of simple carbohydrates (sugars) like candy bars or soda. Look for foods that contain complex carbohydrates like whole-grain breads and cereals and combine them with protein-rich snacks such as peanut butter or low-fat yogurt or cheese.

- Kids will most likely eat vegetables if you cut them up— carrots, celery, sugar snap peas, broccoli, green beans. Include a dip made from cottage cheese and Ranch salad dressing whirred up in the blender.
- Kids like fruit better if it is cut into bitable pieces. Try putting it on a kabob and mix with cheese.
- Peanut butter— anyway.
- More kid favorites include granola type bars, animal crackers, graham crackers with peanut butter, celery with peanut butter and raisins (ants on a log), apples with cheese or peanut butter.
- Great healthy snacks start with inexpensive tortillas. Try grated cheese melted on a tortilla— fold it and cut it in wedges. They can dip it in salsa or eat plain.
- A very delicious and healthy snack is soy nuts (unsalted) mixed with real nuts, raisins or cranberries, chopped dates or any favorite dried fruit and nuts of choice.







Catherine 5 Gene were thanked for their revamp of the Far West Awards Program



Gene is trying to pick up the purse with his knees!



Gene giving Michelle of Big White a lift.



Eileen Sanford & Barbara Blase honor Michael.

FAR WEST CONVENTION WRAP-UP-

by Gene Fulkerson, photos by Catherine Ohl & Eileen Sanford

The 75th annual Far West convention took place in Santa Clara, CA at the Hyatt Regency on May 31 - June 1, 2007.

Pac Rim takes 1st, 2nd, 3rd in the Far West AAA Club Awards—

It was a great convention for Pacific Rim as we were given 2^{nd} in the Tollakson Award for best AAA Far West Club. In addition, Pac Rim's newsletter and website were given 1^{st} and 3^{rd} place, respectively. Thank you, Catherine, for a job well done.

Catherine Wins the 2007 Far West History Award—

Catherine as been working for many years collecting history on LA Council, San Diego Council, Far West, and Pacific Rim. She has written articles for newsletters and websites. The highlight was her display of snowsport history presented at Far West's 75th anniversary celebration held in 2005. For her years of effort she was presented with the 2007 Far West History Award from Steamboat. She was also given a week in Steamboat for two. Congratulations.

The Silent Auction—

Pacific Rim was represented by attendees, **Catherine Ohl** and **Gene Fulkerson**. Other members including **John Watson, Ericka & David Meinhardt** were also in attendance.

Once again we had lots of fun running around trying to outbid our fellow skiers. We lost most of what we bid on but did get a trip to Big Sky and one to Alyeska. The hardest part will be trying to schedule it all in. Thanks goodness I am retired.

We really enjoyed meeting with the special guests. We got to spend a lot

of time with them on Friday. We especially enjoyed talking to **Abbie Kealy**, producer of the 10th Mountain Division "The Last Ridge." Coincidently, **Charles J. Sanders** was also a guest and he wrote a great book on the 10th Mountain Division, titled "The Boys of Winter."

The Convention—

Bay Area council did a fabulous job on the convention. And the gods shined on us with sunny skies.

The highlight of the weekend was the First Annual Michael German Golf Tournament. And while we still don't golf, we enjoyed the honor to Michael who lost his fight with cancer earlier this year. This was really the right thing to do.

The three days went by so fast. We attended the Awards Luncheon, Awards Dinner Dance and all the parties. It was wonderful to have the time to catch up with old friends in both ski clubs and the industry.

We brought our motor home to the convention just because we were headed north for more wine tasting. We had quite a time parking it in the lot. We basically had to wait until the lot was cleared before we could get in to turn around. We made sure that we would be able to exit with the least amount of maneuvering.

We hosted a couple of cocktail hours in the RV. It was really fun and good to be far enough away as to not disturb nearby rooms in the hotel.

2008 Far West Convention-

The 2008 Far West convention will be held in Seattle, Washington on June 5-8, 2008. Check out fwsa.org for more information.

MORE FAR WEST CONVENTION-

🔊 from page 8

FAR WEST SERVICE AWARDS

Hans Georg - Long-term contributions

Elizabeth Schatzi Wood - Female One or Two-Year Contribution

J. Stanley Mullin - Male One or Two-Year Contribution

Jordon-Reily - Public Affairs

Terry Smith - Racing

Jimmie Heuga - Humanitarian

Tommi Tyndall - Ski Industry Contribution

Bill Mackey - Ski Industry Employee

President's Awards

Bill Berry - Feature Article

Bill Berry - Hard News

Warren Miller - Modern Media

Safety Awards

History Award

Mike Sanford San Diego Council

> Fran Long Central Council

> > Ray Craig LA Council

Geraldine Link NSAA Public Policy Director

Beat Hupfer Mammoth Mountain Race Department

> **'Chad' Chadwick** Oregon Cancer Ski Out

Aspen Skiing Company

Patrick Rothe ski.com

Debbi Kor-Lew, NW Council Mary Olhausen, NW Council

Charles J. Sanders "The Boys of Winter" Book

Bob Wilbanks "The National Ski Club Newsletter" Editor

> **Abbie Kealy** "The Last Ridge" Producer

Emilio Trampuz, NW Council

Catherine Ohl, LA/SD Council

Catherine wins the Far West History Award—

- John Watson, Far West History Chair
- Mary Beth Magalís, Steamboat
- Catherine Ohl
- Scott Bowker, Far West Public Affairs

WINE MAKER DINNER Fund Raiser for MS SAT, SEPT. 29, 2007, 5 PM 10818 Viacha Dr. San Diego CA 92124

Join Pac Rim for the Sixth Annual



Sorry I won't be able to attend but here's my tax deductible contribution.

FOR INFORMATION-

- Contact Gene at 858-467-9469 or gene@pacificrimalliance.org

SEND YOUR \$75 TAX DEDUCTIBLE CONTRIBUTION-

- payable to "The Heuga Center for MS"
- to Gene Fulkerson at 10818 Viacha Dr., SD, CA 92124

ABOUT THE DINNER-

Mary Trimmins, Executive Chef, will be back as our guest chef.

The dinner will consist of 6-7 courses with an exquisite wine specifically matched to each course.

The dinner typically lasts 5 hours.

100% of proceeds to benefit The Heuga Center for MS!

Since this is a fundraiser for charity there will be no refunds.



Hakuba & Tokyo, Japan

January 26 - February 3, 2008

Hakuba/Tokyo Package Includes—

- 5 Nights Lodging in Hakuba in 5-star Tokyu Hotel [dbl. occ.].
 - Breakfast Buffet & Dinner Daily.
 - Thee Minute Walk to Happo'one Ski Area.
 - Hot Natural Mineral Springs Bath.
- 2 Nights Lodging in Tokyo at the 4-Star Le Meridien [dbl. occ.].
 - Breakfast buffet Daily.
- Round-Trip Non-Stop Air LAX to Tokyo via JAL.
- Transfers
 - Narita Airport to Hakuba via Private Coach.
 - Hakuba to Nagano via Private Coach.
 - Nagano to Tokyo via Bullet Train.
 - Luggage from Hakuba to Tokyo (2 bags).
 - Tokyo to Narita Airport via Private Coach.
- Free Shuttle Service to the 10 surrounding Ski Resorts.
- Welcome Party with Drinks and Snacks in Hakuba.
- Half-Day City Tour of Tokyo.
- All Local Taxes

Bejing, China February 3 - 8, 2008

Beijing Package Includes-

- Air from Tokyo to Beijing and to LAX.
- Transfer from/to Airport via Private Coach.
- 5 Nights Lodging in Beijing at the 5-Star King Wing Hotel [dbl. occ.].
- Breakfast, Lunch & Dinner Daily.
- 5 days of Fully Escorted Tours.
- All Local Taxes

For Information & Reservations—

• \$200 deposit due by August 1, 2007.

- Send check payable Pacific Rim Alliance, send to-Gene Fulkerson, 10818 Viacha Dr., San Diego, CA 92124.
- For information call 858-467-9469 or email gene@pacificrimalliance.org.

* Prices do not include US or Japanese departure taxes, or fuel surcharges of \$293. (subject to change) Single supplement in Hakuba/Tokyo is \$350.





HAKUBA

Tokyo



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HAKU

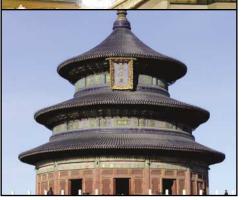
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SHINANO

Hakuba Highland

Hakuba

IMORI







\$1,699*

\$799*

Madonna di Campiglio March 1 - 9, 2008

Trip Includes-

- Round Trip Air from San Diego, LA, Las Vegas to Milan via Delta Airlines
- Ground Transfer from Airport & Hotels
- Seven Nights Lodging in Hotel Miramonti Park [dbl occ]
 - Daily Breakfast & Dinner
 - Close to Town Center & recently Renovated
 - Internet Access
 - Sauna, Gym, Jacuzzi

Sorrento / Rome March 9-12, 2008

Trip Includes-

- Round Trip Air from Milan to Naples
- Ground Transfers
- Three Nights Lodging in 4-star Bistol Hotel [dbl occ] - Daily Breakfast
- Options to visit Pompei, Capri, Amalfi Coast & more

Prices based on 1Euro = \$0.75 USD

About Madonna di Campiglio-

The snowfields of Madonna are located at the the foot of the Brenta Dolomites at 5,085 feet. Come see why Madonna has attracted worldwide enthusiasts with events of the highest standard, from World Cup to Snowboard Championships.

About Sorrento-

Sorrento has a landscape unique in the world- Pompei, Paestum, Naples, Vesuvius, Capri and Ischia Isles, Positano, Amalfi and Ravello.



| Printed Name[s] | | | |
|--------------------------|--------------------------------------|-------------------------|--------------------------------------|
| Street Address | | | |
| City | Sta | ate | ZIP |
| Home Phone | Cell Phone | e-mail | |
| DEPOSIT DUE: | \Box \$500 / person for Italy | Yes, Sign me up fo | r Sorrento also! |
| -Send this Fo | orm with your Deposit mad | e out to Pacific Rim | Alliance to: |
| G | ene Fulkerson, 10818 Via | icha Dr., San Diego | , CA 92124 |
| * plus airport taxes & g | as surcharges [current estimate \$12 | 25] Deposit tota | lly refundable until August 15, 2007 |
| http://pacificrimalli | ance org/ Pacific | Pim Snow Sports Alliano | Undatos • Summor 07 — ng 11 |

Join Pac Rim for





Trip Includes-

- Seven Nights Lodging at the White Crystal Inn (dbl occ).
 - Ski-in / Ski-out, located in the Village Center.
 - Standard Room with 2 Queen Beds.
 - Rooms have Mini-fridge.
 - Hot Tub & Sauna.
 - Free Wireless Internet.
 - Copper Kettle Grill Restaurant and Snow Ghost Lounge.
- Six Day Lift Ticket.
- Round Trip Air on Alaska to/from LAX or San Diego and Kelowna.
- Round Trip Transfer from Kelowna Airport.
- Daily Cocktail Parties at Gene & Catherine's.
- One Dinner.
- **GST** & **Bed Taxes** (airline taxes TBD)

About Big White-

- 25' annual dry powder.
- 2,800 patrolled skiable acres.
- 2,550 feet of vertical.
- 4.5 miles longest run.
- 6% **♦**♦ 22% **♦** 54% **■** 18%
- For Information & Reservations-

• \$200 deposit due by August 1, 2007.

Send check payable Pacific Rim Alliance, send to-

Gene Fulkerson, 10818 Viacha Dr., San Diego, CA 92124.

• For information call 858-467-9469 or email gene@pacificrimalliance.org.

* Plus TBD airline taxes.

Prices based on an exchange rate \$1 Canadian to \$1.05 USD. Can apply for a GST refund on lodging.— estimated to be \$30 Canadian.











• 10 ski lifts (6 are high speed).

Canada

- Free ski hosts two times a day.
- 5,757' Village elevation.

²hotos courtesy Big White Ski Resort

http://pacificrimalliance.org/



Deposit Due Now

Payable Pac Rim

Gene Fulkerson

Fully Refundable

10818 Viacha Dr.

San Diego, CA 92124

• until January 1, 2008

•\$200 check

• Send to—

STATS Location— Mendoza Runs— 10% 18% 37% 35% Lifts-Quad 3 Dbls 5 Surface Vertical— 3,937' Base— 7,218' Top-11,155' Highlights Endless Terrain Snowmaking Snowpark Mountains Parties Night Life Possible Options— Iguazu Falls **Buernos** Aires

PAC RIM GOES TO SOUTH AMERICA-

We are still waiting for 2008 prices. We will be sending out an email bulletin as soon as this trip is finalized. We are looking at Las Leñas for the middle of August. Email us if you are interested.

Why Las Leñas -



Las Leñas has rightfully earned it's reputation as the best ski resort in South America with some of the best steep skiing, wide beginner and intermediate runs, uncrowded backcountry, friendly people, breathtaking views and nightlife in the world. There are plenty of groomed runs for all levels of abilities.

The gigantic ski resort of Las Leñas is aptly described in one simple statement— on a clear day, you can ski forever. This means that Las Leñas has more

lift-serviced ski terrain than any other ski area in the Western Hemisphere. Combine Vail and Snowbird, remove all the lifts that parallel each other, and you have a fair representation of Las Leñas.

Las Leñas is a self-contained Andean village resort, and hosts many different restaurants, bars, shops, hotels, and even a casino. Buses run throughout the village, making it easy to get around no matter where you're staying.

The nightlife is unbelievable where you can start the night in the cozy "Wine Bar" and then party the night away until 6 AM in "Budwesier Urban Club" or "UFO Point". There is also a casino in the Piscis Hotel. Even with the busy nightlife, Las Leñas is a great place for families as well.

Iguazu Falls-

Iguazu has awe-inspiring nature with jungle type vegetation around the falls. The actual falls are taller than and twice as wide as Niagara Falls. In the shape of a horseshoe, the falls border Argentina, Brazil & Paraguay.

Rio de Janerio-

Rio de Janeiro is one of the most spectacular cities— a natural harbor with good beaches surrounded by green mountains. Rio is Brazil's best known city in the world. Rio's climate is tropical.









http://pacificrimalliance.org/

Rio de Janeiro

SKI AREAS GREEN REPORT

Vail Buys Wind Power-

For several months leading up to the 2006/07 ski season, it seemed that every other week a different ski resort was announcing a major green power purchase. One of the most significant of those announcements came when Vail Resorts, Inc., operator of five major mountain properties, announced that it would offset 100% of its energy use by purchasing nearly 152 million kilowatt-hours (kWh) of wind energy.



That's enough electricity not only for the five mountain resorts, but also Vail's lodging properties including RockResorts and Grand Teton Lodge Co., all of its 125 retail locations (operated through Specialty Sports Venture), and its new corporate headquarters in Broomfield, Colorado.

By purchasing renewable energy credits (RECs) equal to Vail's entire electricity use, the company became the second largest purchaser of wind power of all corporations in the U.S. at the time, according the U.S. Environmental Protection Agency (EPA).

The purchase is the equivalent of cutting over 211 million pounds of carbon dioxide emissions every year— the same as taking 18,000 cars off the road or planting over 27,000 acres of trees, according to EPA.

A commitment to the natural environment is a key issue for resorts, partially because the ski industry can have a significant impact on the environment, often developing previously pristine areas and cutting wide swaths through ecosystems for trails; such necessary machinery as ski lifts and snow makers, meanwhile, burn an awful lot of energy.

Acknowledging those impacts perhaps more than previously, the industry is thinking about sustainability, both in terms of green energy as well as other environmental issues.



Industry Leadership-

The National Ski Areas Association (NSAA) has been thinking about global warming for quite some time, adopting its Climate Change Policy as far back as 2002. The renewable energy purchases are in part driven by an industry program spearheaded by NSAA.

NSAA's Green Power Program, which falls under the umbrella of the **Keep Winter Cool** and **Sustainable Slopes** initiatives, was launched in an effort to grow the number of ski resorts and ski industry supplier companies buying green power for their operations.

As of now, 57 resorts in 16 states are buying renewable energy to offset all or part of their operational energy use. In addition, NSAA, the National Ski Patrol, the Professional Ski Instructors of America, and the American Association of Snowboard Instructors, are all offsetting 100% of their electricity use.



Val Thorens Tarps Glacier-

The Val Thorens Trail Map is 20 years old. You see all these areas marked as glaciers, but come back in the summer and you will see they are gone. Val Thorens may be the highest ski resort in Europe, but even its lofty summits and twinkling glaciers are suffering from the changing climate. The resort is fighting back. From the spring of 2008 the Savoie resort, on the edge of the Vanoise National Park in France, plans to cover part of its glacier with a giant tarpaulin.

What You Can Do-

Use public transportation. If Americans used public transportation for 10 percent of their daily travel needs, the U.S. would use 40 percent less imported oil, or nearly the amount of oil we import from Saudi Arabia each year.

Find your household carbon footprint. A typical household adds about 44,380 lbs of carbon dioxide (the primary contributor to global warming) into the air every year.

To find your carbon footprint and how to offset it go to https://www.greentagsusa.org/GreenTags/aspen/calculator_intro.cfm.

LATE BREAKING NEWS



Russia Wins the 2014 Winter Olympics— The International

Olympic Committee has chosen the Russian resort of Krasnaya Polyana and the adjacent town of Sochi to host the 2014

Winter Games, beating out Salzburg, Austria, and Pyeongchang, South Korea.

The Winter Olympic Games will be in Russia for the first time ever. Krasnaya Plyana is located in the Caucasus Mountains along the Russian Riviera of the Black Sea.

The mountains above the Krasnaya Polyana valley are home to Russia's primary winter resorts with massive alpine terrain. The new Rosa Khutor will have over 5,000 feet of vertical, making it one of the biggest lift-served mountains in the world.

Most of the snow competitions are planned at Rosa Khutor, about 30 miles from the Black Sea, with nordic events at Psekhako Ridge.

Sochi's airport is just 10 minutes from the city. With the mountain venues less than an hour away, it will be one of the most convenient Winter Olympics in recent history.



Sochi represents a truly unique location for winter sports. Spectators will be able to catch an Olympic competition in the afternoon in the mountains, and stroll that evening under palm trees along the Black Sea in Sochi. The city has the northernmost tropical climate in the world due to its location between the Caucasus Mountains, including Russia's highest peak (Mount Elbrus at 18,000 feet), and the Black Sea.



The Ski Resort Development Company Rosa Khutor was established 2003 by the Interros Holding Company with the purpose to build and to develop the alpine ski resort Rosa Khutor in the village Krasnaya Polyana

Rosa Khutor construction project is being realized with the support of the Krasnodar Region Administration, the Russian Olympic Committee and in close cooperation with the State Enterprise Sochi National Park.

The conceptual plan has been developed by a well-known Canadian company Ecosign Mountain Resort Planners Ltd.

The General Planner is the company ILF Russland, Engineering and Project management – the Russian daughter enterprise of the largest Austrian design bureau ILF Beratende Ingenieure ZT mbH. ◆ Ski Fitness – Off Season Training Skiing is a demanding sport. It subjects your body to repeated stresses and involves strenuous exertion at high altitude.

The fitter you are, the better and longer you will be able to ski each day, and the lower your risk of injury will be. Any fitness program should include the following.

Anaerobic Fitness-

Skiing calls for anaerobic fitness, the strength and ability to sustain short bursts of exertion. Skiing bumps, short radius turns and schussing all require power, as well as stamina.

Aerobic Fitness-

Perhaps most importantly, you need to be aerobically fit in order to exercise in the thin mountain air. There's only one way to achieve this, and that's though some sort of program of exercise which raises your heart rate and keeps it there over a

period of at least 15 minutes.

Coordination, Balance and Flexibility—

Finally, your ski fitness program should improve your co-ordination, balance and flexibility, allowing you a more dynamic range of movement. ◆

http://pacificrimalliance.org/

MEMBERSHIP HAS IT'S BENEFITS

MEMBERSHIP HAS ITS FAR WEST BENEFITS

The FWSA membership card below identifies the cardholder as a member of not only Pacific Rim, but also as a member of Far West Ski Association [FWSA] during 2007-08.

The card entitles you to receive a variety of benefits as listed on the FWSA web site [**www.fwsa.org**].

Other membership benefits include excellent trips at reduced prices, recreational racing, social activities, industry discounts and the opportunity to participate in Far West's special events.





The National Ski Council Federation has new benefits for club members which include: Cellular Abroad, East West Resorts, Rentskis.com, Crazy Heads, Geardirect.com, Breeze Ski Rental, Mountain Chalet, and so much more.

Check out **www.skifederation.org** for the complete list of benefits. Go to the "Members Only" area and input the following:

> User Name: skiclub Password: member

MEMBERSHIP HAS ITS LA COUNCIL BENEFITS

Pacific Rim is a member of Los Angeles Council of Ski Clubs (LAC).

Some of the individual benefits include—

LAC traditionally provides 2-3 ski trips a season at a great price. They provide lots of extras like a banquet, on-mountain lunch, races, and more.

LAC allows you to participate in a Race League (ULLR or Rokka) with other Clubs. These races are held at Mammoth at least once a month. There are also two Race/Ski/Board Camps held in December.

MEMBERSHIP HAS ITS SD COUNCIL BENEFITS



Los Angeles

Council of Ski Clube

Pacific Rim is a member of San Diego Council of Ski Clubs (SDC).

Some of the individual benefits include-

SDC traditionally provides a ski trip in December at a great price. Most often these trips have been to Aspen.

SDC allows you to participate in the Alpine Race League races held at least once a month at Mammoth.

SDC offers social activities such as the Summer Family Picnic and the Winter Gala.

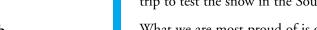
MEMBERSHIP HAS ITS PAC RIM BENEFITS



Membership in Pacific Rim gives

you benefits in all of the above organizations. In addition, we generally offer a first-class ski vacation to Europe. In addition, we often offer domestics trips and trip to test the snow in the Southern Hemisphere.

What we are most proud of is our fund raising efforts for the Jimmie Heuga Center for MS.



SNOWBOARD STRIP

The Association Française de Snowboard

(AFS), a division of the Fédération Française de Ski (FFS), wants to free itself from the parent organizations control.

> Officially, the AFS is part of the FFS, which refuses to grant it anything more than commission status. The

AFS accuses the FFS of neglecting them except once every four years, just before the Olympic Games when it's time to bring home medals.

AFS succeeded in prying money loose from the FFS but the federation, in the interest of preserving unity, rejected the snowboarders' request for autonomy. The AFS has received only 50,000 of the 100,000 euros expected and will probably be granted neither approval nor the delegation of powers.

AFS has filed a lawsuit for misappropriation of public funds against the FFS. The ultimate plan is to change the AFS's name leave the FFS in order to join a dissident organization, the World Snowboard Federation.

Membership Application 2007-08

ALL Pacific Rim Alliance attendees must be a member to participate in one of our trips. Our membership year is from July 1, 2007 through September 30, 2008.

To join the Pacific Rim Alliance, fill out the following and send with your check [payable to Pacific Rim Alliance] to:

| Pacific Rim Alliance 10818 Viacha Dr., San Diego, CA 92124 |
|--|
| NAME[S]: |
| HOME ADDR: |
| CITY: STATE: ZIP: |
| E-MAIL ADDR: |
| HOME PHONE: |
| WORK PHONE: |
| CELL PHONE: |
| DATE OF BIRTH: |
| Indicate Membership [Includes membership in FWSA] \$8 INDIVIDUAL Membership \$10 FAMILY Membership—Significant other, spouse, children, friends residing at same residence qualify |
| WAIVER: I am aware that participation in the Pacific Rim Alliance events has, in addition to the usual risks, dangers and hazards associated with travel, snowboarding, alpine, Nordic, Hel |

the usual risks, dangers and hazards associated with travel, snowboarding, alpine, Nordic, Heli & off-piste skiing, certain additional risks, dangers and hazards including, but not limited to: boarding, riding and disembarking ski lifts; changing weather conditions; exposed or hidden natural or man-made objects; avalanches; failure to ski or ride safely or within one's own ability; and negligence on the part of other skiers and boarders, the organization or their staff. I freely accept and fully assume all such risks and danger and the possibility of personal injury, death, property damage or loss, resulting therefrom.

| Signature | Date |
|-----------|------|
| 0 | |
| | |
| Signature | Date |

Pacific Rim Trip Sign-Up Form

[You must be a current member to sign up for this trip— include Dues and Membership Application if not a member]

| | | | | ban 2008 | |
|--|-----------------------|-----------------------------|----------------------------|---|--|
| PRINTED NAME[S] | | | — ∐ Ma □ ¤ía | donna di Campligio 2008 White, Canada 2008 çentina 2008 | |
| CTREET ADDRESS | | | | white, Canada 2008 | |
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| CITY | | STATE | | ZIP | |
| | | | | | |
| HOME PHONE | FAX | | E-MAIL | | |
| DEPOSIT DUE: | \$200 pp Japan | \$500 pp for Madonna | \$200 pp for Canada | \$200 pp for Las Leñas | |
| | Beijing, China | Sorrento Italy | | Iguazu Falls | |
| -Send this Form with Your Deposit Made out to Pacific Rim Alliance to: | | | | | |
| Gene Fulkerson, 10818 Viacha Dr., San Diego, CA 92124 | | | | | |
| | | | | | |
| http://pacificrimalliance.org/ | | Pacific Rim Snow | Sports Alliance Update | es • Summer07 — pg 17 | |

Pacific Rim Alliance

P.O. Box 420552 San Diego, CA 92142

First Class Mail

PACIFIC RIM

BOARD OF DIRECTORS

PRESIDENT... Catherine Ohl MEMBERSHIP..... open TREASURER.... Patricia Ortiz TRAVEL..... Gene Fulkerson



E-Mail us at info@pacificrimalliance.org

Mission Statement

The PACIFIC RIM ALLIANCE is a non-profit organization dedicated to the appreciation of skiing, snowboarding, sight-seeing, photography, travel, public affairs and civic awareness. The Alliance is further oriented to the building of international relations among skiers, snowboarders and sports organizations throughout the Pacific Rim. The Alliance is a member of **San Diego Ski Club Council, Los Angeles Council, Far West Ski Association**.

Summer 2007

Surplus moneys above requirements for deposits for future trips will be donated to non-profit organizations devoted to charity, research & education. We are especially interested in, but not limited to, supporting Ski Area Development, Adaptive Ski Programs, Jimmie Heuga Center for MS and Olympic & Junior Racers, Mammoth Ski Museum.

For Information & Forms, Contact-

| • Catherine Ohl | |
|--------------------|---|
| • Gene Fulkerson | -467-9469 [eve]/858-565-6721 [fax] gene@pacificrimalliance.org [email] |
| | |
| 2008 Trin Cohodulo | |

2008 Trip Schedule-

- Hakuba/Tokyo, Japan & Beijing, China..... Jan 26 Feb 8, 2008
 Madonna di Campiglio & Sorrento, Italy..... March 1-12, 2008
- Big White, BC, Canada..... March 30 April 6, 2008
- Las Leñas, Argentina August 1-14, 2008