



# UPDATES

<http://PacificRimAlliance.org/>

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## the Alliance



**Bormio & Malta—**  
Pac Rim's 2005 European trip will be to Bormio, Italy with an extension to Malta. Lots has been happening and there are some changes, including a price reduction.

We have booked the 4-star Hotel Rezia in Bormio close to the ski area and the old-town. Bormio is skiable at just over 3,000 m [almost 10,000 feet] from convenient lifts operating near our hotel. The hotel provides van service to these slopes.

A must do is the "Bagni Vecchi" [Old Baths], one of the two thermal centers of Bormio. These therapeutic waters come from nine different springs with a temperature of 98.6° - 105.8° F.

In Malta, we will be staying at the 4-star Golden Tulip Vivaldi Hotel in St. Julians. This four star hotel is located in the entertainment district of Paceville in the north of Malta. It is a newly built hotel which combines the local flavor of the Mediterranean with international standards. The hotel is just 2 blocks from the sea, 1.9 miles from Sliema, 4.3 miles from Valletta the capital of the island, and 6.2 miles from the airport.

To top it off, on our return we will overnight in Rome at the 4-star Hotel Capo D'Africa, just minutes from the Coliseum. We'll have most of one day to explore Rome. [See page 7]

**Two Outstanding Ski Weeks—**  
Pac Rim will be joining LA Council February 5-12, 2005 for a trip to Steamboat **and** FWSA for a trip to Snowmass January 29 February 5, 2005. We are offering these trips separately or as one.

While most of our air will be out of LAX, we will have air out of San Diego, Las Vegas and other airports. **We need for you to sign up now so we can lock in the air for airports other than LAX.**

Our lodging for **both** resorts is **Ski-In / Ski-Out** with the Aspen package being \$849 [plus air and ground transfer]. At Steamboat, we have two properties to choose from, Thunderhead at \$899 + air and the very upscale Torian Plum for \$1149 + air. All property we have chosen are 2 bedroom/2 bath condos.

The air & ground transfers for both Aspen and Steamboat range from \$439 out of LAX to \$499 out of San Diego. For both airports we will be flying into Eagle, bus to Aspen, bus to Steamboat, bus to Hayden, fly home. Both flights are on United through Denver. [See page 8]

**Chile—**  
I am still working on the Chile trip for the summer of 2005. Thanks to the Andes mountain range that covers the length of Chile with snow covered scenery all year round. I should have information for the next newsletter. ■

• **Ski With Pride** •  
• **Watch All Sides** •  
• **Let It Ride** •  
First With Safety Awareness

NATIONAL SKI AREAS ASSOCIATION  
Associate Member  
**NATIONAL SKI AREAS ASSOCIATION**  
nsaa.org

Membership in Pacific Rim Alliance gives you membership in LA Council of Ski Clubs [LAC], San Diego Ski Council [SDSC] and the Far West Ski Association [FWSA].

## TRIPPING AROUND

### ❖ Pacific Rim Alliance ❖

- WATER SKIING with Radar River Rats. . . . Jun-Oct 2004  
*Patricia Ortiz @ 323/651-0686 [before 9 PM]*
- SNOWMASS, CO. . . . . 29 Jan - 5 Feb 2005  
*Gene Fulkerson @ 858-467-9469*
- STEAMBOAT, CO. . . . . 5-12 February 2005  
*Gene Fulkerson @ 858-467-9469*
- BORMIO, Italy . . . . . 5-18 March 2005  
MALTA, Italy *Gene Fulkerson @ 858-467-9469*
- CHILE, South America . . . . . August 2005  
*Gene Fulkerson @ 858-467-9469*

### ❖ Los Angeles Council ❖

- SHOP 'TIL YOU DROP . . . . . 31 October 2004  
*Jacquie Nemor @ 310-399-0945*
- SNOW GALA . . . . . 6 November 2004  
*Gene Fulkerson @ 858-467-9469*
- SKI DAZZLE, LA Convention Center. . . . . 2-5 Dec 2004
- STEAMBOAT, CO. . . . . 5-12 February 2005  
*Bonnie West @ 562-699-8880*
- UTAH. . . . . 24-28 February 2005  
*Britt Johnson @ 310-379-8972*
- SUNSHINE / BANFF, Canada. . . . . 17-24 April 2005  
*Sigrid Noack @ 310-823-1373*

### ❖ San Diego Council ❖

- RANCH CRAFT PRE-SALE . . . . . 21 Oct 2004
- WINTER GALA . . . . . 6 Nov 2004  
*Gene Fulkerson @ 858-467-9469*
- SNOW JAM, Del Mar Fairgrounds . . . . . 11-14 Nov 2004
- BEAVER CREEK, CO . . . . . 9-14 December 2004  
*Mike Sanford @ 858-695-1442*

### ❖ Far West Ski Association ❖

- ASPEN, Colorado . . . . . 29 Jan - 5 Feb 2005  
*Gene Fulkerson @ 858-467-9469*
- JAPAN . . . . . 19-27 February 2005  
*Tucker Hoffmann @ 510-278-5900*
- ST. MORITZ, Switzerland . . . . . 12-19 March 2005  
*Tucker Hoffmann @ 510-278-5900*
- FWSA Convention, Long Beach . . . . . 9-12 June 2005  
*Catherine Ohl @ 858-467-9469*
- CHINA . . . . . September 2005  
*Tucker Hoffmann @ 510-278-5900*
- TELLURIDE, Colorado . . . . . 4-11 Feb 2006

Go to "Tripping Around" at <http://www.pacificrimalliance.org> to download color flyers for most of the events listed above.

## MEMBER PROFILE

### Bernie & Gretchen Stanton

We caught up with **Bernie Stanton** this summer in Oceanside, CA. A year ago, Bernie and his friend **Gretchen** sold their homes and bought a new 35-foot winterized fifth-wheel trailer and moved to Sun Valley, Idaho for the winter season.



The arrangement worked out better than anyone could have predicted. So Bernie and Gretchen snuck into Las Vegas late in March to trade their winter togs for summer and to get married!!!

They are happily traveling around the States in their home on wheels. They had been down to Baja and passed through San Diego and their way north. They will be sneaking back to Las Vegas this fall, to retrieve their ski stuff before heading back to a winter in Sun Valley, Idaho.

**Congratulations Bernie & Gretchen!**  
**We wish you the very best.** ■



**LA Convention Center West Hall – 1201 S. Figueroa, LA  
December 2-5, 2004**

Th, Dec. 2	4 PM to 11 PM
Fri, Dec. 3	4 PM to 11 PM
Sat, Dec. 4	11 AM to 10 PM
Sun, Dec. 5	Noon to 6 PM

LA Council will have a booth and we will need help staffing it. If your club does not have a booth and would like to earn money working the swap, you can sign up through LA Council.

Contact Ed Knott at 310-313-1902 or [whynknott@earthlink.net](mailto:whynknott@earthlink.net) to sign up for LAC booth. Free admission with minimum 4 hours worked. Must pay own parking. ■

# FITNESS & SAFETY - COOLING DOWN

by Catherine Ohl

Cooling down after a work out is important to prevent injuries. While cooling down, you can add a little more general body & core strength to the workout by alternating different exercises. Move from one exercise to the next without resting to continue the aerobic benefits.

## • Sit Downs—

Work by starting in a sit up position and doing a reverse crunch or sit down. Do 2 sets of 10-20 repetitions.

## • Calf Raises—

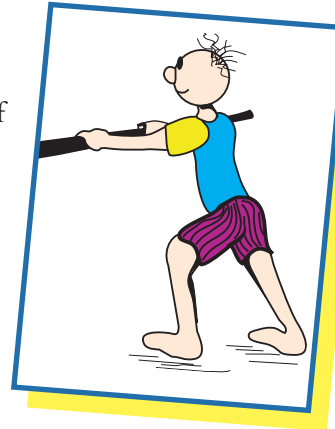
Calf raises work all lower leg muscles. Raise up slowly, hold for 2 seconds,

and lower slowly. Try for 2 sets of 10-20 repetitions.

## • Push-Ups—

Push-ups improve the strength of the chest muscles and shoulder stabilizers. Do one set of push-ups in each of three different hand positions: hands narrow [thumbs touching], hands shoulder width and wide. When starting out try doing them in a kneeling

position or against a table making the resistance a little less. Do 2-3 sets of 10-15 repetitions.



## • Hip Bridges—

Lying on your back with knees bent to 90 degrees, bridge hips up in the air and hold for 4 seconds. Do 2-3 sets of 10-15 repetitions. When your core strength improves add a 1/4 twist at the top. ■

## LAC Snow Gala

Saturday, November 6, 2004, 6 PM

Marina del Rey Hotel

13524 Bail Way, Marina del Rey 310.301.1000

### Evening Events—

- 6 PM No Host Bar
- 7 PM Elegant Sit Down Dinner  
- Salmon, Prime Rib or Vegetarian
- 8 PM **Men & Women of Year Awards**
- 9 PM Dancing to **Patti Stone & River Rock Band**  
- Raffle Prizes given away through out the evening  
- Lots of Great Door Prizes  
- Parking is FREE

**\$50\***

Call Catherine at  
858-467-9469 to  
buy Raffle Tickets!

### Raffle Tickets \$1.00 each—

- Grand Prize: Trip for Two to Steamboat, Feb 5-12, 2005  
– Includes Air, Lodging, Lift Tickets, Parties, More!
- Lots of Other Great Raffle Prizes
- **Winners need not be present**

### Dinner Tickets & Reservations—

Contact **Ed Knott**

- 11930 Avon Way, #105, Los Angeles, 90066
- 310.313.1902 or whyknott@earthlink.net

**Dress is Cocktail /Formal!**

\* Dinner is \$70 after November 1, 2004



San Diego Council Invites You to Kick Up Your Heels at—

# Winter Gala



Saturday  
November 6, 2004  
6 PM til Midnight

**Harbor Island Hilton**  
1960 Harbor Island

Celebrating  
Featuring

San Diego Council's Man & Woman of the Year

The Fabulous **the Cat-illacs**  
VINTAGE Rock & Roll!

6:00 PM  
7:00 PM  
8:30 PM  
9PM - Midnight

No Host Bar  
Sit Down Chicken or Salmon Dinner  
Man & Woman of the Year Awards  
Dance to Music of 60s & 70s

*Attire is Semi-Formal [Black Tie Optional]*

Send check to  
[payable to "SDSCC"]

Proceeds to benefit

Gene Fulkerson  
10818 Viacha Dr., San Diego, CA 92124

*Jimmie Heugan Center for MS*

\*Tickets are limited and will NOT be available at the door.



# INDUSTRY

## Ski News

by Catherine Ohl

### Moonlight Basin Expands—

Moonlight Basin will expand its boundaries for the 2004-2005 ski season. The resort is adding a new quad chairlift, allowing it to provide lift-served access to terrain previously accessible only by snow cat.

At least twenty new lift-served trails will be added. Inbounds hike-to terrain will also be expanded, increasing the resort's total vertical drop to 3,850'—one of the largest inbounds vertical drops in the United States.

Lift-served vertical will increase from 1,850 feet to 2,030 feet. Skiable acreage within the resort boundaries will increase from its current 1,500 acres to more than 2,000 acres.

### Mammoth Mountain—

The National Off-Road Bicycling Association [NORBA] is returning to Mammoth for the 2004 US Mountain Bike National Championship September 23-26, 2004. Some of the most incredible mountain bikers in America will descend on Mammoth Mountain for the national championship event.

Slated to take place at Mammoth Mountain's Main Lodge, the three days of competition will feature over 2,000 riders competing in various categories. Riders must qualify in order to compete for the national championship titles in Cross Country, Short Track, Downhill and Mountain Cross.

### New Snowmass Base Village Approved—

Chalk up a victory for **Jim Crown**, the once-shy lead family owner at Aspen Skiing Company. His outspoken lobbying on behalf of the proposed new development of Snowmass Village undoubtedly was a factor in the 5-0 thumbs-up vote that Snowmass's town council gave to the Base Village project August 26, 2004.

The current plan will create a \$400-million core village, hotels, underground parking, retail, and a gondola in the resort nine miles from Aspen, in partnership with Intrawest.



### Intrawest Deals at Copper & Winter Park—

Copper Mountain's Four Pass is selling for \$69 this year, down \$20 from last season, while Winter Park's Four Pass is selling for \$89, down \$10. These price reductions offer Front Range skiers and snowboarders the opportunity to hit the slopes for as little as \$18 per day at Copper and \$23 per day at Winter Park.

New this winter, Breeze/Max, Copper and Winter Park will offer a variety of rental passes and an equipment lease program to give skiers and riders a convenient opportunity to check out the latest winter equipment. For \$249 you get the Demo Rental Pass which is a non-transferable rental pass that can be used daily, all season long, to rent the latest, top-of-the-line skis and snowboards. For \$299 you get the Rocky Mountain Ski Lease with an option to lease top-of-the-line skis throughout the season with four opportunities to swap equipment.

### Alta—

Alta finally has a bottom-to-top lift—the new Collins Lift is a 6,300-foot long detachable quad replacing the old Collins and Germania lifts. Skiers will ride one lift to the top in under nine minutes, accessing over 1,800 vertical feet of skiing. ■

## Backcountry Safety—

Here are some key safety tips for riding in the backcountry.

- Most avalanches start on slopes that are 30° or greater.
- Avalanche danger is greatest during and shortly after intensive snow falls [one inch or more of snow fall per hour].
- Stay off leeward slopes during periods of strong winds where blowing snow can create the same unsafe conditions as intensive snow fall.
- Cold weather followed by a sudden warming trend [or rain on the snow pack] can be a dangerous time in the mountains.
- Trees spaced more than 3 yards apart do NOT provide any more protection than open slopes.
- Use ridge lines, heavy tightly-spaced trees, windward sides or low angle slopes [less than 30°] to minimize your exposure.
- When crossing suspected avalanche slopes, do so one person at a time. But remember that just because one or more individuals have crossed a slope does not mean that the slope is safe.
- Stay out of gullies. They are natural pathways for avalanches and often fill deeply with snow when an avalanche occurs.
- Check the avalanche forecast before leaving for the backcountry.
- Never travel the backcountry alone. It's best to go with two or three buddies.
- Always carry emergency avalanche equipment— transceiver, portable shovels, probe poles-and for a hasty snow pit: hand lens, pencil, knife, and compass with inclinometer. At the beginning of each winter season practice with your transceiver. Know how to use it before you need to use it. ■

# WINE MAKER DINNER

18 September 2004

Wow! **Gene Fulkerson**, with the help of guest chef, **Mary Trimmins**, really outdid themselves this year. The wine, food and setting was kicked up a few notches and more than \$1,500 was raised for **The Heuga Center for MS** in Vail, CO.

The wine donations were awesome and Mary & Gene matched them perfectly to the food which included fresh caught-that-morning Ahi from **Sportsmen's Seafood** and venison flown in fresh from New Zealand. Wine was donated by **Kobrand Corp, Kenwood, Pernod Ricard, Wilson Daniels, and Remy Amerique.**

Guests & supporters include **Robert & Claudia Nordquest; Patricia Ortiz; Matt & Eileen; Paul & Carmen Jackson; Joe Bushalacchi; Russ & Diana Walters; Arnie Anderson; Fay Mumbauer; Barb & Stu Baily; Mary Trimmins; Linda, Mark & Michelle Mathis; Gene Fulkerson; Catherine Ohl.** ■

## Menu

### Appetizers

**Charles Heidsieck Brut Réserve Mis en Cave '98**  
Smoked Salmon Crostini, Hot Artichoke Dip & Prosciutto Wrapped Melon

### Greek Salad a la Gene

**2002 Benziger Fumé Blanc**  
Fresh Exotic Greens, Walnuts, Feta Cheese, Tomato and Golden Raisons in a Greek Vinaigrette

### Gazpacho Soup

**1998 Novella Sangiovese**  
Cold Soup blend of Tomatoes, Cucumbers and Spices

### First Entrée

**2003 Girard Chardonnay**  
Macadamia-Crusted Ahi with Mandarin Citrus Butter  
Served on a bed of Crispy Spinach

### Sorbet Trio

Mango, Peach & Raspberry

### Second Entrée

**1999 Kenwood "Artist Series" Cabernet Sauvignon**  
Grilled Venison Ribs with Boysenberry-Blackberry Port Demi Glaze Served with Parsley Red Potatoes

### Dessert

**2002 EOS "tears of dew" Moscato**  
Banana Foster in Crepes with Rum & Orange Cognac, Ice Cream, Whipped Cream and Belgian Chocolate

### After Dinner

20 Years Old Tawny Porto



# SAN DIEGO FAMILY PICNIC

27 June 2004

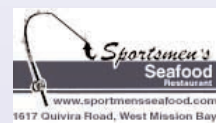
In spite of the overcast weather, more than 300 people came down to North Crown Pointe in Mission Bay to enjoy the food, fun, drink and silly games.

The food was outstanding, especially the deep-fried, just-caught-that-morning fish from **Sportsmen Seafood**. Everyone really enjoyed **Firestone's Pale Ale**. Thank goodness we had three kegs. And best of all, \$300 was raised for **The Heuga Center for MS** in Vail, CO.

Special thanks to all the hard workers who made this event such a success.

- Chefs: **Gene Fulkerson, Bob Morton, Catherine Ohl, Levi Hermann**
- Shopping and Food Prep: **Gene Fulkerson, Catherine Ohl**
- Registration: **Barbara Blase, Julieanna Bates, Patricia Ortiz**

- Clean up and Secure site: **Michael German, Bobbie Owen**
- Wait Staff: **Connie Smith, Susie Vetter**
- Judges: **Alissa Anderson, Eileen Frame, Joanne Barnard, Rusty Etzel, Michael German**
- Timers, PA System, Leg Wraps: **John Tyson**
- Volleyball Net & Balls: **Dick Wood**
- Kid's Games: **Sara Tully**
- Beach Clean up: **Helen Harris, Roy Helpiern, Bob Morton, Nick Cowell, Gene Fulkerson, Catherine Ohl**
- Jello Shooters: **Bobbie Owen.**
- Our Sponsors:





# KID'S KORNER

## 4 kids & grandkids

Today kids aged 4 to 16 represent 15% of total skier and rider visits in the U.S. By the year 2018, there will be a 4% decline of white kids under the age of 20, and a 23% increase of the ethnic minority population under the age of 20. Understanding who they are, what they want and how to make them stick around is important to the future of snowsports.

### The Research Study—

Researchers asked 450 kids from across the country a number of questions relating to their current levels of participation in skiing or snowboarding. The kids were asked about their experiences during their most recent visit, what they liked and disliked about skiing or riding, and what leisure activities tend to draw them away from snowsports. The following provides a few brief highlights of the research.

### The Basics—

82% of the kids own their own equipment— 92% of the older kids already had their own gear while only 69% of younger kids did. The study also showed that 59% of the kids took a lesson their first time out.

While 90% of the kids entered the sport on skis, over time a large number switched to snowboarding. By age 14 almost 50% were boarders.

Many of the kids said that they preferred learning from family or friends. Kids 12 years old and under were especially inclined to prefer learning from their parents.

When asked why they are still involved with downhill snowsports, younger kids' comments support the strong influence of family. As they get older their support structure evolves and kids tend to focus more on peer connections.

### Fun is the Key—

For kids of all ages the fun factor was of paramount importance in their decision to continue with the sport. Kids are significantly more interested in the speed and thrills of the sport than adults, and are also interested in the sport as a way to spend time with their family.

Other activities are significant competitors for skiing and snowboarding. Clearly soccer represents a significant interest for the kids.

### Kid Demographics—

Overall participants were broadly distributed geographically, but not surprisingly, they tended to cluster in key skier/boarder markets. In 2004, kids aged four through 16 made up for about 12% of the total number of skiers and boarders, while four to 16 year olds made up about 20% of the total U.S.

population. To keep skiing / boarding growing, this performance gap needs to be closed by turning young people who try the sport into core skiers and riders.

There is a limited time window for achieving these goals. Population projections from the U.S. Census Bureau indicate that over the next 15 years, the youth market will evolve substantially. The total size of the four to 16 year old age group will increase by about 4.5%.

### Kid Growth—

Growth in this age segment is largely driven by a 22% increase in the ethnic population, combined with a 6% decline in the white population. There is significant urgency in reaching out to the existing youth market, while at the same time reconfiguring future marketing strategies to capitalize on a more diverse youth market.

Ski clubs can learn from these statistics if we too want to survive. ■



Courtesy Big White



Courtesy Alta



Courtesy Aspen/Snowmass



Hotel Rezia\*\*\*\*

### Why Bormio—

Bormio's origins are linked to its thermal waters, which have been renowned for their curative powers since ancient times. The nine springs are mentioned in Roman documents dating back to the first century AD. Today the tradition continues in modern thermal baths, most notable being the Bagni Vecchi baths.

The resort's long history has given it a rich collection of architectural treasures which make it a very interesting place to stay. Centered around the busy Via Roma, Bormio's old buildings are decorated with frescoes. It is here in the old town where you will get a taste of true Italian life, especially in the evenings. Here, a maze of small lanes zig and zag in all directions where you can shop 'til you drop.

Bormio's 5,879' vertical drop is one of the longest in Italy. Bormio at 10,000' is not a vast inter-linked skiing domain, however it's a great place for those who love to get to the top of the mountain and cruise descents of up to 9 miles down to the resort. The lower two thirds of the slopes are forested and serviced by snow making. Bormio, chosen to host the 2005 World Cup Championships, is part of the Alta Valtellina Lift Pass system with access to the slopes of Livigno, Santa Caterina and San Colombano.

Trip price is based on an exchange rate of 0.81. Also for the first time, we can offer air from San Diego and Las Vegas for an additional \$68. A superior room at the Hotel Rezia is an additional \$70. ■

# Bormio, Italy

## March 5 - 13, 2005

World on Skis

### Package Includes—

- Round Trip Air from LAX to Milan via Delta [one stop in Atlanta]
  - Flights available from other airports [may be an additional cost]
  - Complimentary In-Flight Meals & Movies
- Luxury Coach Transfer from Milan
- Seven Nights Lodging [private bath, dbl. occ.]
  - **Hotel Rezia\*\*\*\*** Standard Room
  - Some superior and single rooms available upon request
- Seven Breakfasts & Seven Dinners
- The Usual Parties, Souvenirs and much More!

**\$1,189**

### Price Does Not Include—

- US and Foreign Departure Fees, PFCs [estimated \$90]
- Return Extensions Up to 30 Days, Subject to Availability [\$50+]
- 6-Day Ski Pass [\$200]
- Excursions from Bormio

### Malta, March 13-18, 2005, for \$759 –

- Air & Ground Transfers
- 4 Nights Malta Golden Tulip Vivaldi \*\*\*\* in St. Julian's
- 1 Night Rome Hotel Capo D'Africa\*\*\*\* near Coliseum
- 5 Continental Breakfasts
- Air Tax of \$37

### For Reservations & Information—

- Contact **Gene Fulkerson** at 858-467-9469
- Send \$400 deposit payable to Pacific Rim  
10818 Viacha Dr., San Diego, CA 92124



Cancellation Policy will apply

Must be a Member of Pacific Rim Alliance





Courtesy Steamboat by Larry Pierce



Courtesy Steamboat by Larry Pierce

Pacific Rim is going to **February 5-12, 2005**  
**Steamboat**



**Package Includes—**

- Round Trip Air LAX to Hayden for **\$325** [Air available from San Diego & other Airports]
  - LAX-HYN UA 908/7011 February 5, 2005 9:05 AM - 4:47 PM
  - HYN-LAX UA 5938/245 February 12, 2005 10:20 AM - 2:57 PM
- Round Trip Ground Transfer from Hayden
- Seven Nights **Ski-In/Ski-Out** Lodging [dbl. occ.]
  - **Thunderhead** 2Bd/2Ba Condos for **\$899 + air**
  - **Torian Plum** 2Bd/2Ba Condos for **\$1,149 + air**
- Five of Six Day Lift Ticket
- Welcome Reception,
- Mountain Picnic, 2 NASTAR Races [4 runs total]
- Farewell Banquet & Dance
- Registration, Activity Fees, Taxes
- The Usual Parties, Souvenirs and much More!



Interested in **both Ski Weeks?**  
 LAX Air to Eagle and from Hayden &  
 Ground transfer Aspen to Steamboat  
**Only \$449**

**For Reservations & Information—**

- Contact **Gene Fulkerson** at 858-467-9469
- Send \$200 deposit payable to Pacific Rim  
 10818 Viacha Dr., San Diego, CA 92124

**Two Outstanding Ski Weeks!!!**

**ASPEN SNOWMASS**  
 FWSA Ski Week January 29 - February 5, 2005

**Package Includes—**

- 7 Nights **Ski-In/Ski-Out** Lodging in **Snowmass** [Double Occupancy]
  - **Terrace House** 2Bd/2Ba Condos for **\$849\* plus air & transfer**
- Round-Trip Air from LAX
- Transfers to and from Airport
- 5-of-7-Day Lift Ticket at Four Fantastic Mountains
- Welcome Party Sunday Evening
- 3 Races, Mountain Picnic, 2 Après-Ski Parties
- Farewell Banquet & Dance
- Registration, Activity Fees, Taxes
- The Usual Parties, Souvenirs & much More!



Courtesy Aspen/Snowmass by Matt Powers



Courtesy Aspen/Snowmass by Biege Jones

**Reservations & Information—**

- Send \$200 deposit payable to Pacific Rim  
 Gene Fulkerson, 10818 Viacha Dr., San Diego, CA 92124
- Contact **Fay Mumbauer** or **Gene Fulkerson**  
 323.773.5330 858.467.9469  
 fmum@msn.com gene@pacificrimalliance.org

Cancellation Policy will apply

Must be a Member of Pacific Rim Alliance

CST 2038064-40



# SNOWBOARD STRIP

## Burton World Tour—

The Burton World Tour will be dropping in on Salt Lake City [SLC], giving Burton's Global Team riders a chance to hang out with kids, sign autographs and debut the new Burton Promo Video, *The Process: 3*.



The event kicks off on October 13, 2004 with an insane party at the Circle Lounge, 328 South State Street, SLC.

Join Burton on October 14, 2004 for the autograph session and the Burton Promo Video premiere at the Gateway Mall Cinema, Rio Street, SLC.

Riders attending include **JP Solberg**, **David Carrier-Porcheron**, **Romain DeMarchi**, and **Jeremy Jones**. Visit [www.burton.com](http://www.burton.com) or call Burton Rider Service at [800] 881-3138 for more tour information. ■

## Membership Application 2004-05

ALL Pacific Rim Alliance attendees must be a member to participate in one of our trips. Our membership year is from 1 July 2004 through 29 September 2005.

To join the Pacific Rim Alliance, fill out the following and send with your check [payable to Pacific Rim Alliance] to:

PACIFIC RIM ALLIANCE  
10818 VIACHA DR., SAN DIEGO, CA 92124

NAME[S]: \_\_\_\_\_

HOME ADDR: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

E-MAIL ADDR: \_\_\_\_\_

HOME PHONE: \_\_\_\_\_

WORK PHONE: \_\_\_\_\_

FAX LINE: \_\_\_\_\_

DATE OF BIRTH: \_\_\_\_\_

Indicate Membership [Includes membership in FWSA]

- \$8 INDIVIDUAL Membership  
 \$10 FAMILY Membership—Significant other, spouse, children, friends residing at same residence qualify

WAIVER: I am aware that participation in the Pacific Rim Alliance events has, in addition to the usual risks, dangers and hazards associated with travel, snowboarding, alpine, Nordic, Heli & off-piste skiing, certain additional risks, dangers and hazards including, but not limited to: boarding, riding and disembarking ski lifts; changing weather conditions; exposed or hidden natural or man-made objects; avalanches; failure to ski or ride safely or within one's own ability; and negligence on the part of other skiers and boarders, the organization or their staff. I freely accept and fully assume all such risks and danger and the possibility of personal injury, death, property damage or loss, resulting therefrom.

Signature

Date

Signature

Date

## Pacific Rim Trip Sign-Up Form

[You must be a current member to sign up for this trip— include Dues and Membership Application if not a member]

PRINTED NAME[S] \_\_\_\_\_

STREET ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

STATE \_\_\_\_\_

ZIP \_\_\_\_\_

HOME PHONE \_\_\_\_\_

FAX \_\_\_\_\_

E-MAIL \_\_\_\_\_

**DEPOSIT DUE:**  \$200 / person for Steamboat, CO  \$200 / person Snowmass[Aspen]  \$400 / person for Bormio, IT

—Send this Form with Your Deposit Made out to Pacific Rim Alliance to:

Gene Fulkerson, 10818 Viacha Dr., San Diego, CA 92124

# Pacific Rim Alliance

P.O. Box 420552  
San Diego, CA 92142



First Class Mail



**Fall 2004**



## PACIFIC RIM

### BOARD OF DIRECTORS

- PRESIDENT**... Catherine Ohl
- MEMBERSHIP**..... open
- TREASURER**.... Patricia Ortiz
- TRUSTEE**.... Bernie Stanton
- TRAVEL**..... Gene Fulkerson



E-Mail us at [info@pacificrimalliance.org](mailto:info@pacificrimalliance.org)

## Mission Statement

The PACIFIC RIM ALLIANCE is a non-profit organization dedicated to the appreciation of skiing, snowboarding, sight-seeing, photography, travel, public affairs and civic awareness. The Alliance is further oriented to the building of international relations among skiers, snowboarders and sports organizations throughout the Pacific Rim. The Alliance is a member of **San Diego Ski Club Council, Los Angeles Council, Far West Ski Association.**

Surplus moneys above requirements for deposits for future trips will be donated to non-profit organizations devoted to charity, research & education. We are especially interested in, but not limited to, supporting Ski Area Development, Adaptive Ski Programs, Jimmie Heuga Center for MS and Olympic & Junior Racers, Mammoth Ski Museum.

### For Information & Forms, Contact-

- Catherine Ohl ..... 858-467-9469  
ohl@acatmeowz.com [e-mail]
- Gene Fulkerson ..... 858-467-9469 [eve]/858-565-6721 [fax]  
gene@pacificrimalliance.org [email]
- Membership ..... 858-467-9469

### 2005 Trip Schedule-

- Snowmass, CO ..... January 29 - February 5, 2005
- Steamboat, CO ..... February 5-12, 2005
- Bormio & Malta, Italy ..... March 5-18, 2005
- Chile, South America ..... August 2005